

Wakeman Town Farm

May 25, 2016 Committee Meeting

Committee Members Present: Carrie Aitkenhead, Mike Aitkenhead, Amy Ancel, Jane Chapman, Lisa Finn, Oliver Gaffney, Eve Pensak, Judy Sloan

Others Present: Kathy Oberman Tracy, Cornelia Olsen, Tammy West-Bennet

### **1. Farm**

Wakeman Town Farm was a popular destination on GreenDay. Next year consider more birdhouses and fewer nesting balls. Birdhouse painting was more popular with younger folks and creating nesting balls was more popular with adults. Potential dates for next year are 4/30/17 or 5/6/17.

Garden workshop was very well attended and we've received positive feedback.

Around the farm: trellises installed for hops and kiwi, new bee hive constructed and populated, 10<sup>th</sup> grade health class tours are finishing up, senior interns have started, and the farm is overflowing with babies including goats, bunnies and chicks.

### **2. Farm stand**

Carrie proposed that Cornelia Olsen run a farm stand selling both WTF produce as well as produce from her property. Only monies from WTF produce would accrue to WTF. The stand would be held on WTF land facing the road on Wakeman Farm Drive. Considering Saturday or Sunday (not both) from about 11-3 when traffic is heavy due to events at the surrounding sports fields. Figure promotion needs: road signs announcing this week's main item, constant contact, facebook, and /or website. Cornelia might set up her spinning wheel while at the farm stand and will represent WTF to anyone who stops by. Carrie has recruited a backup for Cornelia as well as two helpers to pick the WTF produce.

### **3. Fundraising / Sponsorships**

Subcommittee met and worked through the objective of covering Harvest Fest expenses with sponsorships. Several categories of sponsors were outlined including: corporate donors, annual sustaining donors, and community partners. Researching potential acquisition of a fundraising database.