

**Westport Youth Commission General
Meeting April 14^h , 2016
Room 309
7:15-8:30 pm**

7:20 pm Minute Approvals

- Christina motioned minutes. Officer Batlin seconded

7:20 pm-7:35 What's Up

- Gatorade is sponsoring all spring sports for Staples
- B3 is leaving for Ecuador tomorrow
- April break next week!!!
- Talent Show tomorrow
- Dan Woog dresses up as a chicken if enough money is raised (\$500)
- Warm weekend (70 degrees says the morning show)

7:25 pm- Motion to Amend the Minutes

- Still drafting the final draft of the by-laws
- Adding new responsibilities to the member at large
 - Reporting funds, grant allocation, and organizing fundraising events, merchandise
- Fundraising is going to be more formal
- Open for opinions during the breakout discussions

7:28-7:50:pm Advocacy Group Reports

Peer Education

- Middle school dodge-a-cop worked out really well, \$100 raised, 4-5 teams came
- Officer Batlin claims that the cops and kids had a good time. It was manageable and organized. Definitely room for growth for next year. Possibly scheduling it for March so more kids can participate
- The event raised awareness to the high school version. Plus it raised awareness about the WYC as a whole
- Winners wore their t-shirt prizes to school the next day
- 17 applications for next year's board
- Real Talk – Jane, Kyle, Emily, and Reece
- Wasn't that big of a showing, but the event went really well overall. Suggestions for next year is that we schedule a class for every lunch wave.
- Puppy Palooza – Adam sent a draft of the entire event. Also addition of bubble Wrap popping

Town Improvements

- Focusing on Teenflix – headed by Lilly
 - Meet with the public library yesterday
 - Submitted final draft of beach venue to the parks and rec
 - Visited Joey's for free popcorn and pretzels. There was a positive response. But there needs to be some way to make sure everyone only gets one
 - Easy A is the movie on May 20th
 - Advertising on the Morning show (maybe not), Fb event, Inklings, Flyers, but only when 100% approved
 - Needs student help for set-up and some adults will work as staff
 - Rain-date is the day after or possibly running it in the library
 - Enough money to cover the expenses from the remains of the grant (will double check though)
 - Expected number of people is over 40. Really depends on the weather
 - It will be near the pavilion near Joey's, but the location is not decided yet
 - Presentation about WYC before movie runs
- Student Discount Program
 - Renee spoke with the AP about adding a logo to the actual student I.D., but it is up to the photography company. They are positive, but require a proposal
 - Christina will design a logo for the student I.D.
 - Will be proposed for the student I.D. for other schools

Advocacy Group Breakout 8:00 pm-8:20

- One of things that's frustrating is not knowing the budget
- PAL doesn't have anything in the bylaws about fundraising, why does it have to be in the bylaws?
- In Mark's bylaws they call it a donations person responsible for sending thank you notes but not in bylaws
- Jack says Dodge a cop was most successful but a lot of work. A lot people were there. Easier to manage at middle school dodge a cop but it was still intense because people wanted to win but they were still having fun.
- Middle school dodge a cop conflicted with sports so starting in march before spring season that would allow more people to come but positive that people wanted to come that couldn't
- Two week window in march between basketball and lacrosse but also have to sell to the girls more.
- Mark says we talk about mindfulness but we should have more of those buzzwords from the mindfulness initiative and presentation to borrow the buzzwords
- Fundraising idea: Rita says Competitive comedy night, Westport logo water bottles, phone pockets

- Push notifications when near the discount stores but can put the setting to choose which businesses you're interested in.
- Have to make sure the businesses are on board with the push notification
- Get data to check in the restaurants. Quick evaluation and feedback on the app. Extended to all programs.
- Kevin says knowing the budget is program dependent. Roughly \$2000 given through state grant. Right now we have another \$2000 going into next year. New role of business manager for member at large will cover managing these funds. The fundraising header in the bylaws would be a vague description to give some control and direction. Will increase transparency. Formalize process and hold people accountable.
- Gabe thinks that in the promotion video we should show that girls at the high school level participate.
- Gabe thinks we should send the ratings and feedback on both programs and app set up as mandatory notification when app is downloaded. Also businesses can have a push notification. Could potentially charge businesses for push notifications
- Lilly thinks that maybe we should have rewards for using the app and the discounts a certain number of times
- Reece thinks there should be a map on the app with directions and hours and website ideas
- Reece's group thinks that a potential fundraising idea is hats. WSPT on the front and 06880 on the back
- Jane's group's apps idea include whether we have to add business manually or link to website, track downloads, connect to social media directly to WYC Instagram and twitter
- High school dodge a cop needs stronger youth commission presence. Get Westport Youth Commission shirts to make us more defined group to wear to all our events.
- For the app, should include general WYC calendar
- Keep all the events we added this year MS dodge a cop, teenflix, real talk
- Real talk needs classes to come during the lunch waves
- Puppy palooza may be too much of a reach for this year with the administration at the high school this year and more development of the program

Motion to adjourn 8:28 p.m.

- Officer Batlin made a motion to adjourn. Christina seconded the motion.