# Westport Youth Commission September 17<sup>th</sup>, 2015 Room 401/401A 6:15-7:15 pm

# 7:15 pm-7:20 pm Motion to Approve the Minutes

- Christina Dear made motion to approve the minutes and Lilly approved the motion. All are in favor of accepting the minutes
- All members introduced themselves for the new members of the commission

# 7:20 pm-7:40 What's Up

- Staples has the first football game tomorrow against Danbury
- New snack bar at Staples named McDodig's
- Saferides began last weekend
- Slice of Saugatuck last Saturday had three bands, good food, an overall success, fire truck available for kids, restaurants who participate "more prestigious", \$2 donation
- Emily Eldh is co-president of tag plans to have two tables during lunch of TAG and WYC to promote distracted driving event with slideshow and sign up of names for people to participate, putting up flyers
  - 1. Golf carts where students text while driving in between cones to stimulate distracted driving
  - 2. Chair that simulates a car crash without a seat belt, at 3 MPH only to show magnitude
  - 3. Drunk goggles where students put on goggles and try to do different tasks that require balance such as walking in a straight line
  - 4. Freshman football boys were required to go to the event last year and its likely that they will be required to go this year too
  - 5. Trying to better promote, article in Inklings about the event and trying to get it reported in the Westport News
  - 6. Event will be held on October 17<sup>th</sup> and need to work on engaging Peer Education group
- Inklings will be printing their next issue on Tuesday and there will be a Food Supplement for Inklings, Inklings just won gold crown from Columbia Scholastic Press Association
- Tomorrow night Toquet hall is having an acoustic open mic night, next weekend a big show on Sat. 26<sup>th</sup> will be featuring bands called BSide and Breathe Easy and a solo performance Thad Strauss

#### 7:40-7:50 pm Advocacy Group Breakout

#### **Town Improvements:**

- Continuation of students discounts in stores and restaurants to occur on one weekday
  - 1. Trying to set up meeting with DMA and the Saugatuck committee

- 2. Confident we can get this done the first half of the year
- Youth-oriented concert similar to Live @ 5 venue in Stamford (maybe called Swingin @ 6) in June
  - 1. Thinking of concert names, contacting Levitt Pavillion
  - 2. Price of tickets, security
- Fritz is trying to get an article into Inklings about the accomplishment of the crosswalks and Dan Woog to acknowledge this success

# Peer Education Awareness:

- Marketing and organization and getting WYC name out
  - 1. Trying to establish more social media pages
- Demand for a babysitting list
- iMentor (but this is open to anyone)
  - 1. This year we might be giving a presentation to the parents as well as the middle schoolers
- How to best prepare for club rush
  - 1. Elevator speeches

# Advocacy Group Breakout 7:50 pm-8:20:

- Lilly thinks that a DJ would call a lot of attention and be successful
  - 1. Make sure the survey for interests in band is organized
  - 2. Could potentially be used to raise money
  - 3. Take advantage of the famous people and their connections
  - 4. Genre must be popular
  - 5. Could play sneak peek of the music of the band on Good Morning Stales to get people excited
  - 6. Unknown whether WYC would have to pay the pavilion or just the sound tech
  - 7. Lilly thinks a reasonable price would be \$15-25 range
  - 8. Radio show could promote the event, the radio may be able to play the music of the band
  - 9. Lilly suggested Skizzy Mars as a band that could play
- Last year peer education made a poster board for club rush that would include past accomplishments, future goals, and who we are
  - 1. Try to get students to like out Facebook page in exchange for candy
- Kyle thinks it's important for a promotional video to be shown about the distracted driving event
  - 1. Staples TVs can show the event
  - 2. Kay can put an ad in the GFA newspaper for distracted driving
  - 3. Need to clearly establish target audience for distracted driving event
  - 4. Business cards promoting event will be given out at a table before homecoming
  - 5. It would be nice to generate interest in freshman to sit in on meetings involved

# Sub-committee breakout 8:20 pm- 8:30 pm and Motion to adjourn approved"

• Next meeting for Town Improvements October 1st