## Barons South Committee April 2, 2014

Present:
Martha Hauhuth
Steve Daniels
Ken Bernhard
Rob Haroun
Rev Ed Horne
Jo Fuchs Luscombe
Sharon Rosen
John Thompson
Yvonne Senturia
Matt Mandell
Avi Kaner

Meeting called to order at 8:36am by Martha Hauhuth.

Avi Kaner reviewed the schedule for the evening meeting at the senior center (WCSA): introduction by Jim Marpe, presentation by Avi, followed by Rose/Freshwater representatives. Avi will moderate the question and answer period that will follow the presentations.

Carolyn reiterated their willingness to meet with other community groups, neighbors, houses of worship,etc. She considers this the first of many community meetings.

Ken began a discussion of the importance of an organized informational/public relations campaign, to garner public support before going to Planning and Zoning for the necessary modifications to the text amendment. Important to engage and educate the general community, not just seniors, similar to the process undergone by the school building committees. Ira also cautioned not to rush too quickly to Planning and Zoning. He reviewed with the Committee the amount of time allowed for each step of the process, after MOU approval by the Board of Selectmen.

Avi hopes that the Board of Selectmen will be able to be able to vote on the memorandum of understanding (MOU)soon. There may be some details left to be fleshed out in the lease.

Barbara reminded the Committee that this is a marathon and not a sprint.

Rachel will have signup sheets at the WCSA meeting for members of the general public who wish to tour other Watermark facilities, to understand the amenities being considered for Barons South.

Ken agreed to draft a press release about these first steps and the additional community meetings.

Next meeting scheduled for April 22<sup>nd</sup>, from 8:30 – 10:00am.

Meeting adjourned at 9:45am.