

Westport Transit District Directors' Meeting Minutes

Wednesday, February 13, 2013 - 10:00 AM – Westport Town Hall – Room 102

Attending

Westport Transit District Directors: Eugene Cederbaum and Jennifer Johnson; and, Norwalk Transit District: Louis Schulman, Richard Bangs and Nancy Carroll.

Minutes

The meeting was called to order at 10:00 AM. The minutes of the previous meeting (1/9/13) were not available for review. Their acceptance was tabled for a future meeting.

Public Comment

There was no public comment.

Town Budget Preparation

The meeting was a working session reviewing the final drafts of the budget and the presentation packet. The packet highlighted accomplishments of the past year, as well as establishing short and long term goals. The CTC Interim Report was also included.

It was agreed that additional materials would be presented at the Board of Finance presentation (February 13, 2013 at 6:30 pm), including:

- The proposed web landing page (WestportTransit.org)
- Vertex marketing proposal (immediate - \$3000; and, complete plan - \$20,000)
- Ridership recap
- Town Plan of Development (transportation excerpt)
- AVL project update

A marketing discussion followed highlighting:

- Placing a bus in the Memorial Day Parade
- Bike racks on the body-on-chassis vehicles
- Video produced by Staples students

There being no further business, the meeting was adjourned at 12:00 Noon.

Respectfully submitted,
Nancy Carroll, Chief Operating Officer
Norwalk Transit District