



WESTPORTsm

DOWNTOWN IMPLEMENTATION PLANNING COMMITTEE

Key Strategic Priorities

Guided by the previous Downtown Master Plans and considering new trends and developments, the following are our key areas of priority for continued enhancement and improvement of Downtown Westport, benefiting both businesses and patrons:

A. Parking Lots Reinvention

Goal: To improve the access, usability, safety and aesthetics of our public lots, optimizing a balance between parking inventory and pedestrian access.

Order of priority, based on the complexities of the project:

1. Baldwin Lot
2. Parker Harding Lot
3. Lower Jesup Green Lot

B. Pedestrian Access

Goal: To improve the access and usability of our public outdoor spaces, including the riverfront and other areas, to provide greater opportunity for safe and welcoming leisure activity for all ages and adjacent business enhancement

Key areas to consider:

1. Parker Harding
2. Jesup Green
3. Veteran's Green
4. Permanent downtown street mall

C. Maintenance

Goal: To increase the efficiency and improve the effectiveness of Downtown maintenance of public and easement sidewalks, streets and green spaces in all seasons.

Key initiatives:

1. Special Services District Planning & Ratification

D. Sustainability

Goal: To reduce the carbon footprint and improve access and utilization of sustainable resources Downtown for businesses and patrons through public/private partnerships.

Key projects:

1. Commercial and patron recycling
2. Energy Solarization

E. Technology Upgrades

Goal: Taking advantage of the latest scalable technology, pursue potentially public/private partnerships to bring better Wifi, Bluetooth and other technologies to the outdoor spaces Downtown, to facilitate elements that may include public address/sound systems, parking and wayfinding facilitation and other uses.