

Westport Public Art Collections (WestPAC)

February 7, 2020

Town Hall, room 201

Minutes submitted by Barbara Wang

Attending: Randa Trivisonno, Kathie Bennewitz, Scott Springer, Elise Meyer, Leonor Turut, Neil Cohn, Anne Bobevski, Barbara Wang

Special Guest: Rachel Cohn

1. Approve Minutes from Previous Meeting January 10, 2020.

2. Committee Update:

- Urgently require bios along with contact info for new appointments onto this committee; current members will be resubmitted for renewal.

3. Collection Update:

- Collection Management Systems update: we are still waiting on the contract; we will then pay to migrate the collection over. Kathie will send out a test link at that point. The inventory log will be sent out for use updating collection instead of Omeka due to pending data migration.
- Accession updates:
 - Albert Beasley Bequest: Committee voted and approved proposal for accessions
 - Constance Kiermaier Memorial Day painting (on view in Rm 201), Owl (being framed), and Moon and untitled family group, both in storage.
 - Gift of Ann Sheffer and Bill Sheffler: Committee voted and approved proposal for accession
 - Kevin Box "Rock, Paper, Scissors" [sculpture](#)

4. Education Update: [per notes from Ive Covaci, who was unable to attend]

- China installation continues to rotate exhibition sites. Grand presentation at the February 3rd China Youth Concert with Larry and Gloria Silver in attendance. Wonderful program melding music, art, world language with

nice publicity from Dan Woog. Special thanks to Leonor, Jen, and Kathie for movie and hanging display. After SHS the remaining rotating locations are KHS and TH.

- Space for KHS learning gallery was identified and approved by the Principal. This will be temporary to house the China exhibit... but may turn permanent along with mini-rails installed over the summer.
- GFS & CES learning galleries are currently empty: this is priority after break.
- Seeking any Art Smart updates from any elementary site reps
- Library "Musical Notes" exhibit: please contact Ive/google docs if you have dimensions for proposed pieces.
- RECRUITMENT! Ive would love to have more people volunteer in the education area as there are wonderful upcoming projects

5.Special Projects Update:

- Sculpture base: arranging to have pedestal base with vitrine made for library show and future schools display. Special thanks to Scott Springer.
- Discuss strategy for getting more framing done for some of the more difficult pieces -- possible consideration as fundraiser option at Friends Gala (have patrons adopt framing projects)
- Public Art Policy: in conjunction with Arts Advisory to investigate how other towns manage this with intent to create a Town Policy via P&Z and other ~~desprtmnt~~departments. This will be ongoing research.
- SPECIAL GUEST: Rachel Cohn, Facebook Executive
 - Listened to Rachel discuss points for building a successful social media strategy and platform.
 - Rachel outlined recommendations for developing strategy, voice, and reach for a program - elements that have to be established in order to gain successful momentum.
 - Rachel discussed idea of brand metrics, brand reaction, and the creative element involved.
 - Recommend additional meeting with Rachel to solely focus on Social Media and how WestPAC would like to address this more fully.
 - Special thanks to Rachel for having time for our meeting in her busy schedule - we all learned a lot from her short lecture.

6.Representative Site Reports: Committee is working to solidify roster of reps at each site who will submit a monthly update. Membership attendance to be addressed.

- SHS: science/math hallways we are negotiating space and hanging things from the closet.

7.Additional Business: we are continuing to monitor CMS building plans.

8.Next Meeting to be held Friday March 13, 2020 at 9am TH room 309