

WESTPORT PUBLIC LIBRARY
Westport, Connecticut
Minutes of the Board Meeting
September 21, 2011

Trustees Present: Eduardo Andrade (via phone), Jocelyn Barandiaran (presiding), Julie Belaga, Arlo Ellison, Peter Flatow, Linda Franciscovich, Gary Goldberg, Dan Gross (via phone), John Hooper, Melissa Kane, Jonny Lach, Marianna McCall, Sandy Nathan, Andy Nevas, Susan Ross, Cliff Sirlin, Terry Vance, Cindy Zuckerbrod

Trustees Absent: Russ Baris, Robin Berggren

Jocelyn Barandiaran called the meeting to order at 7:32 p.m.

Minutes of last meeting: The minutes of the Board Meeting of July 20 were discussed. Cindy Zuckerbrod moved that the minutes be approved. John Hooper seconded the motion. The minutes were unanimously approved.

President's report: Transformation update: Eduardo Andrade announced the completion of the solicitation of all trustees. The Board's 100% participation creates a great platform on which to build upon.

Library Director's report: Maxine Bleiweis announced staff changes: Heli Stagg as manager of the café, Marcia Logan as Communications Coordinator, and the retirement of Children's librarian Miss Annie at the end of the year. Upcoming programs/events were highlighted.

July/August summary: Bill Derry gave a presentation that outlined the change process that is necessary to transition over to a 21st Century library. Graphs comparing statistics were displayed and explained. Data collected using Google Analytics tracking website usage was discussed.

TEDx presentation: A video clip showing one participant (Carson Einarsen) in the Library's first TEDx program (Young Innovators Share Their Ideas) captured the way the Library will be used in the future.

Treasurer's report: Jocelyn reported that it is too early in the fiscal year to project variances.

Finance Committee: Bargaining unit contract ratification: The Board voted to go into Executive Session to discuss the union contract negotiations. Terry Vance so moved and Jocelyn Barandiaran seconded. The motion passed unanimously.

After meeting to discuss the contract the Board reconvened. Terry Vance moved to recommend the ratification of the union contract that will extend the current

agreement for one year, with a general wage increase, such amendment to be effective retroactive to July 1, 2011. Arlo Ellison seconded the motion. The contract was unanimously approved.

Development Committee: Marianna McCall announced that the 2011-2012 Annual Appeal is moving forward. A major gifts program called the Anchor Society is about to be launched for donors who give \$2,500 or more.

Cindy Clark announced a 10% increase over last year as the goal for this year's Annual Appeal and Booked for the evening.

Planning Committee: Dan Gross reported that the committee decided to define their mission more precisely as they looked at their role in the functioning of the Library.

Friends of the Library: Cyd Hamer reported on another successful summer book sale and announced it was standing room only at the first music program of the year. Planning for a reception to honor the art in the McManus Room on November 18 is underway. New products with the Library logo now being offered at the Friends Store were displayed.

Governance/Nominations Committee: Andy Nevas announced that procedures for providing services to out-of-town users for certain services were reviewed at the August meeting.

Other matters: Ray Happy and Angel Flores of CCS Fundraising Counsel gave a progress report and an activity timeline of what lies ahead.

Jonny Lach moved to adjourn. Sandy Nathan seconded. The motion passed unanimously and the meeting adjourned at 9:43 p.m.

Respectfully submitted,

Andy Nevas
Secretary Pro Tem