

Westport Art Advisory Committee
Otocast Sub-Committee Meeting
February 28, 2018 9:00 am
Town Hall room 102
Minutes
Deirdre Price, Committee Member

Attended by: Miggs Boroughs, Kathie Bennowitz, Richard Epstein, Jim Corgel, Nicole Carpeter, Rachel Reese, Holly Betts, Deirdre Price & Judith Bacal

1) Guide 1

- Revise images for intro to guide 1
- Edit lengthen of each write up to 45 words
- Only website and phone numbers not address
- Change title from "Multidisciplinary Arts & Culture" to "Arts, Culture & History"
- Add a slogan phrase at the end of each audio. What will this say? Need to determine
- Richard will work on audio, use voices from WAAC committee
- Determine if we can eliminate "Get here" links since does not apply
- Potential photo merge of image and logo for each if possible (Deirdre)
- Miggs and Deirdre will work on icon clipart for each ie Arts Education, Music Performance, Theater & Film and Arts, Culture and History
- Add Toquet Hall into one of the categories

2) Guide 2-5

- Create image request form
- Work with historical society to get images etc
- Discussed the present number of points of interest in all guides. Should be on track for 50 points of interest.

3) Additional guides for Let's Connect group. Commitments so far from Westport Arts Center and Historical Society. In discussion with Library and Playhouse.